

# Quarterly Issues/ Programs List

WTMJ-TV

July 1, 2010

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	Milwaukee Marine killed in Iraq two years ago today was honored by the school where he taught.	4/14/10	5:00pm	65 seconds
	News Story	Waterloo Lt. Col. Paul Bartz KIA in Afghanistan.	5/20/10	5:00pm	80 seconds
	News Story	Fort Hood shooting victim Capt. Russell Senger honored by the school where he taught.	5/20/10	10:00pm	35 seconds
	News Story	Annual Marine memorial service.	5/30/10	10:00pm	15 seconds
	News Story	Annual Wood Cemetery memorial service.	5/31/10	12:00pm	65 seconds
	New Story	Army reservists return home from Afghanistan.	6/15/10	6:00pm	40 seconds

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Crime and violence	News Story	A Grafton man accused of strangling his teenage stepson to punish his wife has withdrawn his insanity plea and plead guilty to first-degree intentional homicide.	4/1/10	10:00pm	65 seconds
	News Story	Two Grafton HS students arrested in drug distribution bust.	4/5/10	10:00pm	70 seconds
	News Story	Milwaukee mother charged with child abuse after she was caught on tape trying to suffocate her newborn baby in the hospital.	4/8/10	10:00pm	50 seconds
	News Story	West Allis teacher arrested for sexually assaulting a then middle school student five years ago.	4/22/10	10:00pm	35 seconds
	News Story	A pair of Menomonee Falls middle school male students have been expelled in connection with an alleged sexual assault of a female student in a classroom.	4/27/10	6:00pm	85 seconds
	News Story	Milwaukee 1st quarter crime stats show crime is down across the board over recent years.	4/29/10	5:00pm	75 seconds
	News Story	Neighbors says Milwaukee's Operation Impact (a combined effort between businesses, private donors and police) is working.	5/6/10	5:00pm	90 seconds
	News Story	An 11-year-old boy struck killed on sidewalk by driver involved in a crash.	5/8/10	6:00pm	75 seconds
	News Story	Trouble with crowds at Milwaukee lakefront.	5/23/10	10:00pm	70 seconds
	News Story	Kenosha teacher charged for sexual assault and enticement of a child.	5/24/10	10:00pm	70 seconds

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Crime and Violence (cont.)	News Story	A 5-year-old Milwaukee boy is shot while riding in car with his mother.	5/28/10	10:00pm	65 seconds
	News Story	MPD report shows only 1-percent of arrests involved the use of force.	6/3/10	5:00pm	67 seconds
	News Story	MPD investigating shooting death of 2-year-old boy who shot himself with his parents gun.	6/6/10	10:00pm	60 seconds
	News Story	Sheboygan pastor arrested for sexual assault of a child.	6/17/10	10:00pm	90 seconds
	News Story	Cruisers cause problems on Milwaukee streets .	6/20/10	10:00pm	70 seconds

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Regional political and economic development; public budgets	News Story	Wauwatosa residents say extra traffic and excessive littering since the new Dave and Buster's opened has negatively affected their neighborhood.	4/1/10	5:00pm	75 seconds
	News Story	Waukesha mayoral election hinges on residents choice of which candidate's water plan they prefer.	4/5/10	6:00pm	30 seconds
	News Story	Waukesha residents go to the polls.	4/6/10	6:00pm	70 seconds
	News Story	A new proposal targeting childhood obesity. New Wisconsin bill aims to increase access to healthy foods and physical education. One portion would require pediatricians to include body mass index in kids' vaccine records.	4/6/10	6:00pm	85 seconds
	News Story	Waukesha mayor ousted in election.	4/7/10	6:00pm	70 seconds
	News Story	Taxpayer Tea Party rally in West Allis.	4/7/10	3:00pm	70 seconds
	News Story	Waukesha drinking water plan.	4/8/10	10:00pm	60 seconds
	News Story	Milwaukee County budget surplus found.	4/12/10	5:00pm	74 seconds
	News Story	Midwest or Frontier, what name will continue on and which one will end, announcement tomorrow	4/12/10	10:00pm	70 seconds
	News Story	Midwest Airlines brand name ends as its planes and flights are integrated under Frontier Airlines brand.	4/13/10	6:00pm	70 seconds
	News Story	Amtrak on Wisconsin plans to develop high speed passenger rail between Milwaukee and Madison.	4/15/10	5:00pm	81 seconds
	News Story	Movement to toughen penalties for child abuse in Wisconsin daycares.	4/22/10	12:00pm	65 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Wisconsin US Senate race candidates.	4/27/10	6:00pm	87 seconds
	News Story	Sheboygan School District budget cuts.	4/28/10	6:00pm	85 seconds
	News Story	March in Milwaukee condemning Arizona's immigration law.	5/1/10	6:00pm	75 seconds
	News Story	MPS budget cuts meeting.	5/4/10	10:00pm	60 seconds
	News Story	Doyle high speed rail.	5/6/10	6:00pm	85 seconds
	News Story	Rally for Trade act 2010.	5/13/10	6:00pm	70 seconds
	News Story	Waukesha water future.	5/18/10	6:00pm	58 seconds
	News Story	Wisconsin GOP convention.	5/22/10	6:00pm	74 seconds
	News Story	Wisconsin GOP convention.	5/23/10	10:00pm	100 seconds
	News Story	New Berlin School District budget cuts.	5/24/10	10:00pm	65 seconds
	News Story	Program reminding teens of new texting while driving state law and the dangers of texting while driving.	5/26/10	6:00pm	90 seconds
	News Story	Nicolet School District budget cuts.	5/28/10	5:00pm	100 seconds
	News Story	New Berlin low income apartment project debate.	6/7/10	10:00pm	65 seconds
	News Story	Manpower jobs outlook for metro Milwaukee.	6/8/10	6:00pm	104 seconds
	News Story	Wisconsin Democratic convention	6/11/10	6:00pm	70 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Wisconsin Democratic convention.	6/12/10	5:00pm	90 seconds
	News Story	MPS teachers protest job cuts 10p 70sec	6/14/10	10:00pm	70 seconds
	News Story	Hoan bridge problems.	6/17/10	6:00pm	96 seconds
	News Story	Wisconsin tougher drunk driving law preview.	6/29/10	6:00pm	71 seconds
	News Story	Wisconsin new smoking ban preview.	6/29/10	6:00pm	95 seconds
	News Story	President Obama visits Racine, talks jobs.	6/30/10	All shows	various

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Family values and development, teen pregnancy and births to unmarried women	News Story	A Wisconsin County District Attorney plans to look at criminally charging sex ed teachers. The Juneau County DA says the state's new sex education plan is illegal. He says it could lead to criminal charges against teachers for contributing to the delinquency of a minor. The new law forces schools to teach about contraception.	4/7/10	10:00pm	65 seconds
	News Story	Milwaukee Health Department Safe Sleep Summit to educate parents on the relationship between unsafe sleep and infant death, and to build consensus around the need for a consistent message on safe sleep from the community.	5/3/10	6:00pm	30 seconds
	News Story	Milwaukee Health Department launches new ad campaign to prevent co-sleeping deaths.	6/4/10	6:00pm	30 seconds

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Racism in employment, housing and education	News Story	Native American student calls Mukwonago High School mascot racist, plans to file complaint.	5/14/10	6:00pm	85 seconds
	News Story	West Allis residents see racism in the burning of a President Obama statue caught on tape at a tavern.	5/19/10	10:00pm	75 seconds

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Health care; access and cost	News Story	A new proposal targeting childhood obesity. New Wisconsin bill aims to increase access to healthy foods and physical education. One portion would require pediatricians to include body mass index in kids' vaccine records.	4/6/10	6:00pm	85 seconds
	News Story	Problems of abuse at Milwaukee County Mental Health Complex spur state leaders to develop plan for better oversight.	4/29/10	6:00pm	89 seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	Governor and state education leaders believe new education reform legislation will lead more accountability and better performing schools.	4/12/10	6:00pm	70 seconds
	News Story	Major cuts in MPS budget.	4/29/10	10:00pm	80 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	Milwaukee's 128th Air Refueling Wing honored nearly 300 servicemen and their families for their service.	1/9/10	10:00pm	15 seconds
	News Story	Marine Lance Cpl. Jacob Meinert of Fort Atkinson KIA in Afghanistan.	1/11/10	10:00pm	65 seconds
	News Story	Man went through security at Mitchell International Airport but still managed to get onto a plane with ammunition in his carry on.	1/11/10	6:00pm	65 seconds
	News Story	1/12 Travelers at Mitchell International Airport are still shocked by the security lapse there. Now the TSA says they are giving the worker who messed up "remedial training".	1/12/10	6:00pm	70 seconds
	New Story	32nd Brigade back home in Wisconsin.	1/13/10	10:00pm	70 seconds
	News Story	Procession and funeral for Marine Lance Cpl. Jacob Meinert of Fort Atkinson.	1/20/10	3:00pm	104 seconds
	News Story	Kenosha National Guard troops return home.	1/21/10	10:00pm	90 seconds
	News Story	Fort Hood hero Amber Bahr back home in Random Lake.	1/31/10	10:00pm	75 seconds
	News Story	Kenosha Army Specialist Robert Rieckhoff KIA in Iraq.	3/19/10	10:00pm	50 seconds
	News Story	Procession thru Kenosha for body of Army Specialist Robert Rieckhoff	3/26/10	6:00pm	70 seconds
	News Story	Funeral for Army Specialist Robert Rieckhoff of Kenosha.	3/29/10	5:00pm	71 seconds

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Regional political and economic development; public budgets	News Story	Milwaukee Police Department will review its chase procedures after three people died during two separate chases this past week.	1/4/10	10:00pm	65 seconds
	News Story	Several former City of Pewaukee Police Officers are now Waukesha County Sheriff Deputies after the county took over policing for the City of Pewaukee this year.	1/5/10	10:00pm	65 seconds
	News Story	U.S. Senator Feingold in Pewaukee hearing public opinions on health care reform.	1/11/10	6:00pm	95 seconds
	News Story	Milwaukee Archbishop Listiecki in Madison testifying against the "child victims act". The bill would get rid of the time limit for child sex abuse victims to sue.	1/12/10	6:00pm	104 seconds
	News Story	Milwaukee 'State of the County' address.	1/12/10	6:00pm	15 seconds
	News Story	Local officials differ on the pros/cons of bringing for-profit Everest College to Milwaukee.	1/13/10	6:00pm	90 seconds
	News Story	Milwaukee County Sheriff Clarke on problems with county budget plan.	1/14/10	6:00pm	80 seconds
	News Story	"Tea Party" movement rally in Racine.	1/16/09	10:00pm	70 seconds
	News Story	There will soon be a specific law banning texting while driving in Wisconsin.	1/20/10	3:00pm	65 seconds
	News Story	Wisconsin 'State of the State' address.	1/26/10	10:00pm	70 seconds
	News Story	Milwaukee County government reform needed.	1/27/10	6:00pm	70 seconds
	News Story	Governor plans to create jobs in Wisconsin.	1/27/10	6:00pm	70 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Local reaction to the 'State of the Union' address and how current economy is impacting people.	1/27/10	10:00pm	70 seconds
	News Story	Various local mayors whose cities border Lake Michigan are calling on the White House to develop a plan quickly to prevent the spread of Asian Carp into Lake Michigan.	2/8/10	12:00pm	65 seconds
	News Story	Mitchell International Airport is growing.	2/11/10	3:00pm	90 seconds
	News Story	WHEDA announces return to lending. After 17 months of not writing single family home loans, the Wisconsin Housing and Economic Development Authority (WHEDA) will return to the market March 1st with a new loan product.	2/12/10	6:00pm	70 seconds
	News Story	Milwaukee 'State of the City' address.	2/15/10	4:00pm	75 seconds
	News Story	Open-Carry gun rally to raise awareness of the right to carry in Wisconsin.	2/21/10	5:00pm	70 seconds
	News Story	Local census rally in Milwaukee.	3/1/10	5:00pm	70 seconds
	News Story	Former Milwaukee Tower Automotive plant will be used to build local high speed trains.	3/2/10	3:00pm	100 seconds
	News Story	New law bans the manufacture and wholesale of bisphenol-A (BPA) in children's bottles and cups in Wisconsin.	3/3/10	6:00pm	93 seconds
	News Story	Waukesha Common Council to hear public comments on water supply issues.	3/8/10	6:00pm	70 seconds
	News Story	New public safety legislation aimed at protecting children from online predators in Wisconsin.	3/11/10	6:00pm	75 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Suburban Milwaukee leaders are mobilizing against a bill that would outlaw local ordinances that restrict where sex offenders can live.	3/11/10	6:00pm	85 seconds
	News Story	Local impact as the Health Care Reform Bill passes.	3/21/10	10:00pm	70 seconds
	News Story	Local impact of Health Care Reform.	3/23/10	12:00pm	80 seconds
	News Story	Wisconsin Attorney General wants to challenge provision forcing people to buy health insurance.	3/25/10	5:00pm	60 seconds
	News Story	Northbound lanes of 894/45 in the Zoo interchange closed due to infrastructure problems, must be replaced immediately.	3/26/10	5:00pm	75 seconds
	News Story	MPD starts new official chase policy.	3/29/10	5:00pm	75 seconds
	News Story	Crumbling infrastructure is becoming the latest hot issue in the race for Wisconsin governor - with both candidates pointing fingers at each other .	3/29/10	5:00pm	60 seconds

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Crime and violence	News Story	Kenosha police are investigating an abuse case in which the victims are a 2-year-old boy and a 26-year-old mentally disabled woman.	1/4/10	6:00pm	60 seconds
	News Story	A Kewaskum mother was fined almost seven thousand dollars for serving middle school kids alcohol at her daughter's 12th birthday party.	1/5/10	10:00pm	70 seconds
	News Story	New law will ban texting while driving in Wisconsin.	1/20/10	3:00pm	65 seconds
	News Story	Milwaukee violent crime down 13 percent in 2009; 20 percent from 2008.	1/21/10	6:00pm	75 seconds
	News Story	Van stolen with baby in it in Milwaukee, both recovered shortly thereafter.	1/22/10	4:00pm	70 seconds
	News Story	Woman murdered in Wauwatosa.	1/22/10	5:00pm	62 seconds
	News Story	Ozaukee County husband and wife charged with abusing their 12-year-old daughter.	1/26/10	6:00pm	72 seconds
	News Story	Elm Grove teacher charged with child pornography	1/28/10	10:00pm	70 seconds
	News Story	Former youth swim coach sentenced for sexually assaulting teenage boys.	2/5/10	5:00pm	60 seconds
	News Story	Repeat sex offender Waukesha Co charged with assaulting several teenage girls.	2/22/10	10:00pm	85 seconds
	News Story	New Berlin man sentenced to prison for getting his victims to send him nude photos and then using those as blackmail to get the boys to have sex with him.	2/24/10	10:00pm	85 seconds

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Crime and Violence (cont.)	News Story	Triple murder in Milwaukee - mother and her 2 young children killed.	2/26/10	5:00pm	75 seconds
	News Story	Milwaukee County Supervisor Toni Clark has pled guilty to felony of filing a false campaign finance report.	3/5/10	10:00pm	65 seconds
	News Story	Racine teacher charged of sex assault of a student.	3/8/10	10:00pm	80 seconds
	News Story	Racine woman and her boyfriend charged for death of her 2.5 month old son.	3/14/10	10:00pm	75 seconds
	News Story	Fight at Racine Park High School ends with two students stabbed.	3/18/10	10:00pm	50 seconds
	News Story	Milwaukee County Corrections official charged with several child sex assaults.	3/20/10	5:00pm	80 seconds
	News Story	MPS violence study states "Violence Free Zones" are working.	3/23/10	5:00pm	30 seconds
	News Story	17 teenage students arrested after brawl in an MPS middle school.	3/23/10	10:00pm	65 seconds
	News Story	Sheboygan man charged for sex assault of 5 teenage girls.	3/29/10	10:00pm	85 seconds
	News Story	Man murdered in his South Milwaukee home.	3/31/10	6:00pm	52 seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	The field has been narrowed down as the Milwaukee School Board names the finalists to be the next superintendent.	1/14/10	5:00pm	56 seconds
	News Story	New MPS Superintendent picked.	1/22/10	10:00pm	60 seconds
	News Story	The plan to give mayoral control of MPS is dead for now. The state assembly adjourned without taking up the measure.	1/29/10	3:00pm	110 seconds
	News Story	Wisconsin state superintendent wants to use his power to help speed up changes in MPS – one option is to withhold federal funds.	2/4/10	10:00pm	65 seconds
	News Story	Milwaukee Public Schools has failed to fulfill multiple elements of its state-ordered educational improvement plan so the district is at risk of losing millions of dollars of federal funding.	2/12/10	6:00pm	70 seconds
	News Story	Some suburban Milwaukee school districts with budget problems may be forced to cut music departments.	3/3/10	10:00pm	65 seconds
	News Story	Wisconsin not chosen to get "Race to the Top" federal education funds.	3/4/10	5:00pm	61 seconds
	News Story	MPS targets weakest schools in bid to get federal funds.	3/12/10	6:00pm	75 seconds
	News Story	MPS faces tough choices on latest budget cuts.	3/18/10	5:00pm	60 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	Local United Way "movie" trailer shown to teenagers - they don't know it's a teen pregnancy message.	1/14/10	10:00pm	30 seconds
	News Story	Co-Sleeping death prevention through education.	1/16/10	6:00pm	95 seconds
	News Story	Birth Control and Wisconsin Schools - A bill in Madison would require schools to teach students about birth control in sex-education class. If families don't want their teens to get the birth control lessons, they could opt to keep their kids out of sex-education class altogether.	1/29/10	6:00pm	90 seconds
	News Story	The Bay United parent group, which combats teen drug use, hosts speaker Milton Creagh for several talks to students and then parents.	2/2/10	4:00pm	119 seconds
	News Story	Sex education is now mandatory in Wisconsin Public Schools.	2/25/10	6:00pm	60 seconds
	News Story	Local alcohol task force campaign "Parents Who Host Lose the Most"	3/24/10	5:00pm	70 seconds
	News Story	Whitefish Bay School District wants parents to help prevent bullying before it starts.	3/31/10	10:00pm	65 seconds

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Health care; access and cost	News Story	New law bans the manufacture and wholesale of bisphenol-A (BPA) in children's bottles and cups in Wisconsin.	3/3/10	6:00pm	93 seconds
	News Story	Local impact as the Health Care Reform Bill passes.	3/21/10	10:00pm	70 seconds
	News Story	New bill allows young adults to stay on their parents' health insurance until they are 26. College students say finding a job that offers health insurance is a challenge.	3/22/10	12:00pm	20 seconds
	News Story	Local impact of Health Care Reform.	3/23/10	12:00pm	80 seconds

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Racism in employment, housing and education	News Story	US Census controversy involving using the word negro.	1/12/10	10:00pm	80 seconds
	News Story	Racist fliers distributed at UW-Oshkosh campus.	3/3/10	6:00pm	80 seconds